**Brainstorm notes**

**Target Audience**

* Solo Travelers: People who prefer traveling alone but might enjoy connecting with others for parts of their trip.
* Travel Enthusiasts: People passionate about exploring new places, sharing experiences, and discovering hidden gems.
* Temporary residents
* International students

**Core Values**

* Connect Travelers: Facilitate meaningful connections between like-minded travelers or those on the same journey.
* AR-Based Exploration: Enhance user experience by offering immersive, informative AR features when exploring new places.
* Localized Insights: Provide users with tailored, local recommendations based on community reviews and personal preferences.
* In-flight Community: This will enhance the social aspect of travel by providing an opportunity for travelers to connect before, during, or after their flight.

**Similar apps for inspiration:**

* Travello - The app is kind of like a social media platform where people can share pics of the places they visit. Also allows the users to chat with other users.
* City Mapper - Main issue found is complex navigation pattern align with it the app shows only limited locations, mostly prominent cities.
* Road Tripper - Mainly for road tripping, it is mostly useful for families or friend groups who want to go for a day trip.

**Key Features**

1. AR Information Scan
   * + Use augmented reality to scan landmarks or buildings for real-time historical information, reviews, or fun facts.
2. Community Page
   * + Encourage travelers to share experiences, tips, and stories, forming a social network dedicated to travel.
     + Discussion threads for destinations, travel hacks, and event planning.
3. Flight Chat Room
   * + Enable real-time chats between passengers on the same flight.
     + Travelers can share plans, exchange tips, or even meet in person at the airport.
4. Maps & Local Favourites
   * + Interactive maps that showcase places of interest, including hidden gems, tourist spots, and user-recommended favorites.
     + Categories for easy navigation: food, entertainment, nature, etc.
5. Travel Matchmaking
   * + Match users based on travel style, interests, or planned itineraries, perfect for finding companions for shared experiences.
6. Itinerary Planning
   * + Users can create and share trip itineraries with the community or plan collaboratively with travel partners.
7. User Engagement
   * + Ratings & Reviews: Let users review locations, itineraries, and experiences, helping others plan their trips.
     + In-App Messaging: Facilitate communication between travellers with private or group chats.